

General Information

December 1, 2022 – 6 PM

- Theme: “COOK”ing Up A Candyland Christmas
- Registration Fee: A new unwrapped toy. All toys provided as registration fees will be donated to “Toys for Cook Kids.”
- This year’s parade will be on Thursday, December 1st, at 6 PM.
- Parade line up will begin at the corner of 4th Street and N Cleveland Ave. (Front facing South)
- Parade line-up will be from 4:00-5:30 PM. Participants are asked to check-in at the Chamber table located outside the office of Attorney Lea Hazel. Toys will be collected at that time and you will be directed to your position. You **MUST** check-in before lining up.
- Units will be placed in line on a first come basis and will be directed into position by parade officials traveling on golf carts. DO NOT park your float without checking in first. If this is not done, entry could be moved to end of the parade line. Do not drop your float off and leave unattended. No spaces will be saved. If you need to be next to certain entries, you must arrive together.
- To maintain the overall effect of the parade, all entries must be decorated in the holiday theme or theme of the parade. Decorative lighting is encouraged.
- All go-carts, motor bikes, golf carts, and ATV’s must be driven by a licensed adult driver.
- No entrant shall be dressed as Santa Claus. The Chamber has a designated “Parade Santa Claus” visiting Downtown Adel from the North Pole.
- If music is played on or from a parade entry, the music must be family-friendly and appropriate to the season/theme of the parade.
- Parade will move at a walking pace at all times. Please refrain from having gaps in front of you.
- Candy or other items cannot be thrown from your parade entry or handed out from the vehicle. A person or persons must walk with your unit and handout these items. This is for safety reasons and will be strictly enforced.
- Animal entries shall exercise appropriate measures to keep spectators safe. Horses may either be bagged or accompanied by “Scoopers” at all times.
- All participants must complete a Registration Form and provide a new unwrapped toy to secure a spot in the parade. Toys will be accepted on the day of the parade at the check-in table.
- Any entry that is considered controversial will not be accepted. If, on the day of the parade, the event committee feels that your entry depicts ideas that do not follow in accordance with the Christmas Season, we reserve the right to ask you to remove it before you participate or eliminate your entry from the parade.
- Entries not meeting these guidelines will be asked to remove their entry from the parade line-up immediately.
- Contact the Adel-Cook Chamber if you have any questions.
896-2281 or cookcochamber@windstream.net