



April 6, 2018

Dear Community Partner:

The Adel-Cook County Chamber of Commerce will present the 12th Annual Adel Daylily Festival on **Friday, May 18, 2018**, and **Saturday, May 19, 2018**. The Adel Daylily Festival begins with the Street Stomp on **May 18th**, and continues with a busy schedule of events through **May 19th** when visitors and vendors will fill Burwell Avenue.

The Adel Daylily Festival brings thousands of people to Cook County and due to this year's expanded television coverage we are expecting the largest crowd ever. We thank you for your support of the Adel Daylily Festival in past years and the Chamber asks for your continued support of this established Cook County event.

Please look over the different levels of sponsorship available to you and your business and help us make the 2018 Adel Daylily Festival the best one ever. If you have questions or suggestions, feel free to call me or our excellent staff at 229-896-2281. I can be reached on my cell phone at 229-891-6713.

Once again, thank you for your support of the Chamber and the Adel Daylily Festival!

Sincerely,

Heather Green

Heather Green
President



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cookchamber@windstream.net
www.adelcookchamber.org



Please support the 12th Annual
Adel Daylily Festival with
your sponsorship pledge today.

SPONSORSHIP OPPORTUNITIES
Adel Daylily Festival Events – May 18-19, 2018

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

- Perennial Crown \$2000 Logo and name on ALL television spots, including TV spots airing during WALB-TV's Live Remote Broadcast, Banner Ad for a year on Chamber Website, name on Digital Screens at Festival Venue, Sponsor Sign in Comfort Center, name on Festival Banner, and name in *Adel News Tribune* and *Cook County Advertiser*, plus corporate recognition and VIP seating at the 2018 Chamber Annual Dinner. *(Sponsorship deadline 5/4/18)*
- Blooms \$1000 Logo and name on TV spots airing during WALB-TV's Live Remote Broadcast, Banner Ad for a year on Chamber Website, Sponsor Sign in Comfort Center, name on Digital Screens at Festival Venue, name on Festival Banner, and name in *Adel News Tribune* and *Cook County Advertiser*. *(Sponsorship deadline 5/9/18)*
- Leaves \$500 Banner Ad for six months on Chamber website, Sponsor Sign in Comfort Center, name on Digital Screens at Festival Venue, name on Festival Banner, and name in *Adel News Tribune* and *Cook County Advertiser*. *(Sponsorship deadline 5/9/18)*.
- Stems \$250 Name on Digital Screens at Festival Venue, name on Festival Banner, and name in *Adel News Tribune* and *Cook County Advertiser*. *(Sponsorship deadline 5/9/18)*
- Bulbs \$150 Name on Festival Banner and name in *Adel News Tribune* and *Cook County Advertiser*. *(Sponsorship deadline 5/9/18)*
- Roots \$100 Name in *Adel News Tribune* and *Cook County Advertiser*. *(Sponsorship deadline 5/9/18)*